APEC CLIMATE SYMPOSIUM
Overcoming the Challenges of an Uncertain Future with Enhanced Climate Information and Services

KEYNOTE SESSION

Is It Time to Think about Climate Change as Weathernomics?

MR. EDWARD VRKIC
Senior Advisor – Climate Change, United Nations Development Programme
Is it time to think about climate change as weathernomics?
Weather as a statement of economics

- Meteorological metaphors are often used to convey a sense of how economies are performing.

- Both rely on data, interpretation, instinct and ultimately a capability to provide us with early warnings.
The story of APEC’s evolution

- We have a desire to command our surroundings for our benefit.

- APEC is driving growth and prosperity for almost half the world’s population.
Balancing climate action with human development

- The impacts of climate change are being witnessed across the region.

- How do we strike the balance?
The United Nations is a critical partner, particularly for those most in need.

We must look for innovative ways to overcome challenges.
A complicated question

- Long-term and sustainable solutions are not simple or straightforward.

- The challenges and complexities we face are not news to us.
When is a question, a question?

- People do care about climate change.

- Rather, what if you asked …?
How do we tell a better story?

- It is time to move beyond yesterday’s narrative.

- How do tell today’s story in a way that shapes settings?