



# 2018 APEC CLIMATE SYMPOSIUM

Overcoming the Challenges of an Uncertain Future  
with Enhanced Climate Information and Services

## KEYNOTE SESSION

*Is It Time to Think about Climate Change as Weathernomics?*

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*Empowered lives.  
Resilient nations.*

Is it time to think about  
climate change as weathernomics?

# Weather as a statement of economics

- Meteorological metaphors are often used to convey a sense of how economies are performing.
- Both rely on data, interpretation, instinct and ultimately a capability to provide us with early warnings.



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Resilient nations.*

# The story of APEC's evolution

- We have a desire to command our surroundings for our benefit.
- APEC is driving growth and prosperity for almost half the world's population.



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# Balancing climate action with human development



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- The impacts of climate change are being witnessed across the region.
- How do we strike the balance?

# What the United Nations is doing



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- The United Nations is a critical partner, particularly for those most in need.
- We must look for innovative ways to overcome challenges.



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## A complicated question

- Long-term and sustainable solutions are not simple or straight forward.
- The challenges and complexities we face are not news to us.

# When is a question, a question?

- People do care about climate change.
- Rather, what if you asked …?



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## How do we tell a better story?

- It is time to move beyond yesterday's narrative.
- How do tell today's story in a way that shapes settings?